

Final Report by Openreceipts

The following report was completed by the project team members in the end of October 2017 as a final report for the first incubation phase. This does not mean that the incubation nor the project are at a final stage.

What was your Vision?

Our vision for Open Receipts is to unlock the data from the receipts turning it into a nutritional, behavioral and financial insights. Every time we shop, we create a tons of data, useless from the consumer perspective, which is used only to check mistakes or for reimbursements. The only person leveraging that data is the shop owner. Therefore, we want to give the consumers that advantage.

What goals did you set for the incubation time frame?

To provide a Minimal Viable Product (MVP), which would be a simple Android application, capable of taking a photo of the receipts, parsing the content using the OCR techniques, thus, making the data actionable using the Open Food API.

What open data did you use or generate?

We used the Open Food and Open Food Facts which are publicly open, available and free for use databases for almost all products in the Swiss retail shops.

What did you accomplish?

We succeeded to implement the above mentioned MVP, to understand the consumer needs and to understand the business case of this solution.

How did Open Data support you?


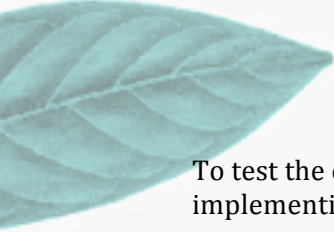
The support from Open Data was two fold. First they provided us with a coaching, helping us to make a good use case and to find the exact place of the product on the market. Second, they provided us with sufficient financial aid, that helped us to implement the MVP.

Feedback for OpenData

The experience in working with OpenData was in general very positive, throughout the process we learned a lot. In short the following points could be better:

- communication: more frequent and meetings on regular basis with the team, in order to discuss the possible issues and ideas;
- delay in the execution of next actions

What are the next steps?



To test the current MVP, in order to see if it is feasible to go even further, i.e. implementing a fully-featured application that will be actively used.

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