Final Report by NutriMenu

The following report was completed by the project team members in the end of October 2017 as a final report for the first incubation phase. This does not mean that the incubation nor the project are at a final stage.

What was your Vision?

After the success of nutriMenu with the city of Lausanne, we aim to offer nutriMenu as a simple and effective tool for planning healthy menus in accordance with national nutrition guidelines for other schools and collective restaurants across Switzerland.

What goals did you set for the incubation time frame?

– To conduct a need assessment survey with other potential stakeholders,
– To present nutriMenu in conferences and expos and have a social media presence,
– To continue expansion of nutriMenu in other French and German speaking cities

What open data did you use or generate?

Official Swiss nutrient composition database : http://www.naehrwertdaten.ch

What did you accomplish?

– Surveyed over 600 professionals in restaurant industry,
– Presented nutriMenu in different expos and conferences,
– Contacted potential stakeholders, investors and potential clients,

How did Open Data support you?

– Provided a much needed financial support for market search, marketing, representation and expansion of nutriMenu.
– Provided feedback and consultancy during regular follow up meetings
– Offered visibility and credibility in various communications

Feedback for OpenData

– It was very well organised, helpful and a much needed support.
– My only suggestion would be to establish more specific rules and regulations for the next hackdays should you wish to incorporate existing start-ups along with new innovations being developed during the hackdays.
– Thanks again for your trust and support in nutriMenu

What are the next steps?

– Translation of NutriMenu to other official Swiss languages,

–   Follow up discussion and negotiation with key stakeholders,
–   Continuous adaptation of functionalities,

Team Members & Contact

Maryam Yepes, maryam@myravan.ch, 0798396427

OpenData Contact

Nikki Böhler, Project Leader OpenData.ch, nikki.boehler@opendata.ch